**DUTCH INVERTUALS**

Dutch Invertuals is a daring design collective that inspires change in the world at large.

For 10 years, the collective has been providing emerging and established designers with a platform to develop outstanding ideas, without constraints or expectations but with unbridled creativity and ultimate freedom. Since its inception, the ever-growing circle of designers inspires audiences with their unusual ways of thinking and making, asking critical questions to the world and society.

“Moving forward, our focus will remain on an exploration of new futures to constantly reinvent ourselves and explore new fields of design”.
*Wendy Plomp, founder / art director of Dutch Invertuals.*

**The Circle**

To mark our 10th anniversary, Dutch Invertuals brings together a selection of its emerging and established designers who set off on a journey to redesign one of the most iconic shapes in the universe: the circle.

The ultimate symbol of unity, perfection and infinity. By envisaging and challenging its shape, the Invertuals give insights into their unrestricted approach. We offer our personal take on something that is already perfect.

dutchinvertuals.nl